

Beat: Technology

OPEO LAUNCH CALL FOR FRENCH INDUSTRIAL & ENTERPRISES FOR BETTER COMPETITIVENESS

VIA CHANGE.ORG

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USPA NEWS - Monday, March 14 opened the 6th edition of the Industry Week. On this occasion, OPEO, consultancy operational excellence has appealed to the entire industrial sector: policy makers, SME-ETI, large companies and organizations who work daily alongside French industry.

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This call was echoed by "La Tribune" and is entitled "Industry Week: give French industry the means to his true competitiveness! ". OPEO wants to call Emmanuel Macron, Minister of Economy, Industry and Digital, on the need to place operational excellence at the heart of industrial policy to give a real boost to the industry of the future, and allow France to regain its industrial competitiveness.

Because the renewed competitiveness of French industry is an issue beyond the economic sphere, this call is relayed on Change.org and can be signed by each.

"Should we accept the narrowing of our production facilities, investment stagnation, the aging of our machines, devitalization of whole industrial sectors, the disappearance of so many companies, the cost of mending and void as of branches? A force to prune the branches of the tree called dead and not to strengthen the trunk, that is to say, competitive industries, the tree is stunted. "Pierre Gattaz would he uttered those words? Would that rather Emmanuel Macron? This is actually Pierre Mauroy. We were in 1981, the new Prime Minister stated there his policy speech.

Article online:

<https://www.uspa24.com/bericht-7398/opeo-launch-call-for-french-industrial-und-enterprises-for-better-competitiveness.html>

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